

PATENT Attorney Docket No. 046700-5056 Page 1 of 7

M-10-02

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Kellam et al. RECEIVED

Application No.: 10/043,357

JUL 0 8 2002)

Group Art Unit: 2164

Filed: January 9, 2002

**GROUP 3600** 

Examiner: Unassigned

For:

METHOD OF BIDDING TO DRIVE

COMPETITION IN AN AUCTION

RECEIVED

# INFORMATION DISCLOSURE STATEMENT PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.

JUL 0 8 2002

Technology Center 2100

Commissioner of Patents and Trademarks Washington, D.C. 20231

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits.

#### CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Name Kim R. Jessum Signature

Date of Deposit June 27, 2002

In compliance with 37 C.F.R. § 1.98(a), copies of the patents and publications set forth below and listed on the attached Form PTO-1449 (3 sheets) are provided.

#### U.S. Patents

Patent No.	Issue Date	<u>Patentee</u>
3,581,072	5/25/71	Nymeyer
3,863,060	1/28/75	Rode, et al.
4,597,045	6/24/86	Kiuchi
4,674,044	6/16/87	Kalmus, et al.
4,789,928	12/6/88	Fujisaki
4,799,156	1/17/89	Shavit, et al.
4,845,625	7/4/89	Stannard
4,992,940	2/12/91	Dworkin
5,136,501	8/4/92	Silverman, et al.
5,193,056	3/9/93	Boes
5,243,515	9/7/93	Lee
5,297,032	3/22/94	Trojan, et al.
5,375,055	12/20/94	Togher, et al.
5,394,324	2/28/95	Clearwater
5,402,336	3/28/95	Spiegelhoff, et al.
5,606,602	2/25/97	Johnson, et al.
5,629,982	5/13/97	Micali
5,640,569	6/17/97	Miller, et al.
5,664,115	9/2/97	Fraser

## PATENT Attorney Docket No. 046700-5056 Page 3 of 7

5,684,963	11/4/97	Clement
5,689,652	11/18/97	Lupien, et al.
5,715,402	2/3/98	Popolo
5,727,165	3/10/98	Ordish, et al.
5,758,327	5/26/98	Gardner, et al.
5,758,328	5/26/98	Giovannoli
5,765,138	6/9/98	Aycock, et al.
5,774,873	6/30/98	Berent, et al.
5,794,207	8/11/98	Walker, et al.
5,794,219	8/11/98	Brown
5,797,127	8/18/98	Walker, et al.
5,799,151	8/25/98	Hoffer
5,799,285	8/25/98	Klingman
5,802,502	9/1/98	Gell, et al.
5,803,500	9/8/98	Mossberg
5,809,483	9/15/98	Broka, et al.
5,826,244	10/20/98	Huberman
5,832,496	11/03/98	Anand, et al.
5,835,896	11/10/98	Fisher, et al.
5,862,223	1/19/99	Walker, et al.
5,890,138	3/30/99	Godin, et al.
5,897,621	4/27/99	Boesch, et al.
5,905,974	5/18/99	Fraser, et al.
5,905,975	5/18/99	Ausubel

### PATENT Attorney Docket No. 046700-5056 Page 4 of 7

5,915,209	6/22/99	Lawrence
5,966,699	10/12/99	Zandi
6,014,627	1/11/00	Togher, et al.
6,021,398	2/1/00	Ausubel
6,023,685	2/8/00	Brett, et al.
6,044,363	3/28/00	Mori, et al.
6,055,518	4/25/00	Franklin, et al.
6,058,379	5/2/00	Odom, et al.
6,061,663	5/9/00	Bloom, et al.
6,078,906	6/20/00	Huberman
6,119,229	9/12/00	Martinez, et al.
6,151,589	11/21/00	Aggarwal, et al.
6,161,099	12/12/00	Harrington, et al.
6,199,050	3/6/01	Alaia, et al.
6,266,652	07/24/01	Godin, et al.
6,366,891	4/2/2002	Feinberg

# Foreign Patents

Publication No.	Publication Date	Country
0399850A	11/28/90	EP
WO 92/15174	9/3/92	WIPO
WO 97/37315	10/9/97	WIPO
WO 98/34187	8/6/98	WIPO
WO 99/63461	12/9/99	WIPO

#### PATENT Attorney Docket No. 046700-5056 Page 5 of 7

409101994A	4/97	JP
410078992A	3/98	JР

#### Other Publications

Andrews, "Auctions Catch the Interest of Hobbyists and Big Business", August 24, 1998

Associated Press, "Auction on Web is Buyer's Market", April 6, 1998

"BroadVision Developing First Interactive Commerce Management System To Support Online Sales & Marketing Process; New Software Category Necessary to Interactive Network Architecture", Business Wire, p5150152, May 15, 1995

Danny Cohen, "Computerized Commerce", Information Processing 89, August 28-September 1, 1989

"FairMarket Launches New Self-Serve Auctions", Business Wire, p6161495, June 16, 1998

Jahnke, "How Bazaar", CIO Web Business Magazine, August 27, 1998

Jean-Pierre Banatre, et al., "The Design and Building of Enchere, a Distributed Electronic Marketing System" Communications of the ACM, No. 1, January 29, 1986

Lee, "Do electronic marketplaces lower the price of goods?", Communications of the PCM, v41n1 pp 73-80, January 1998

Malone, et al., "The Logic of Electronic Markets", Harvard Business Review, No. 893II, May-June 1989

"Moai Technologies Introduces New categories of Business to Business Auction Software...", Business Editors and Computer Writers, March 16, 1998

PATENT Attorney Docket No. 046700-5056 Page 6 of 7

Kikuchi, et al., "Multi-Round Anonymous Auction Protocols", IEICE Trans. Inf. & Syst., vol.E82-D, No.4, April 1999

"Online bidding software", Electronic Buyers' News, Issue 1072, p86, 1/6p, August 25, 1997

Sairamesh, et al., "Economic Framework for Pricing and Charging Digital Libraries", D-Lip Magazine, February 1996

"Sold!...To the Lowest Bidder", Computer Finance, v6, n2, July 1995

"Venture Capitalists Fund Two Massachusetts Internet Related Companies", Boston Globe, January 14, 1998

Vigoroso, "Buyers prepare for brave new world of e-commerce", Purchasing, v126, n6, pS4(1), April 22, 1999

Von der Fehr, et al., "Predatory bidding in sequential auctions", Oxford Economics Papers, v46, n3, p345(12), July 1994

"What you need to know to bid in FCC's narrowband auction", Washington Telecom News, v2, n26, p6(2), June 27, 1994

Wilder, "What's Your Bid? – FreeMarkets' real-time online bidding technology lets clients drive downcosts and improve product value", InformationWeek, November 10, 1997

Woolley, "E-muscle", Forbes, March 9, 1998

Applicant respectfully requests that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO-1449 (3 sheets) with the next official action.

PATENT Attorney Docket No. 046700-5056 Page 7 of 7

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. §1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

EXCEPT for issue fees payable under 37 C.F.R. § 1.18, the Commissioner is hereby authorized by this paper to charge any additional fees during the entire pendency of this application including fees due under 37 C.F.R. §§ 1.16 and 1.17 which may be required, including any required extension of time fees, or credit any overpayment to Deposit Account No. 50-0310. This paragraph is intended to be a CONSTRUCTIVE PETITION FOR EXTENSION OF TIME in accordance with 37 C.F.R. § 1.136(a)(3).

Respectfully submitted,

Jun 27, 2002

Kim R. Jessum

Reg. No. 43,694

Customer No. 028977

MORGAN, LEWIS & BOCKIUS, LLP

1701 Market Street

Philadelphia, PA 19103-2921

Telephone: (215) 963-4753 Facsimile: (215) 963-5299

۴.	Substitute for form 1449	A/PTO		Complete Known	106
	INPORMATION DIS		Application Number	10/043,3	
/	DINPORMATION DIS	SCLOSURE	Filing Date	January 9, 2002	
7	STATEMENT BY A	PPLICANT	First Named Inventor	Kellam et al.	
	NL Que as many sheets		Group Art Unit	2164	
-	tuse as many sneets	as necessary)	Examiner Name	Unassigned	
17	Sheet of	3	Attorney Docket Number	046700-5056	
•	TRADEMA				
			U.S. PATENT DOCUME	NTS	

Exr Initials	U.S. Patent Document		B. PATENT DOCUMENTS  Name of Inventor or Applicant of Cited Document	Date of Publication of
	Number	Kind Code (if known)	, , , , , , , , , , , , , , , , , , ,	Cited Document MM-DD-YYYY
	3,581,072		Nymeyer	5/25/71
	3,863,060		Rode, et al.	1/28/75
	4,597,045		Kiuchi	6/24/86
	4,674,044		Kalmus, et al.	6/16/87
	4,789,928		Fujisaki	12/6/88
	4,799,156		Shavit, et al.	1/17/89
	4,845,625		Stannard	7/4/89
	4,992,940		Dworkin	2/12/91
	5,136,501		Silverman, et al.	8/4/92
	5,193,056		Boes	3/9/93
	5,243,515		Lee	9/7/93
	5,297,032		Trojan, et al.	3/22/94
	5,375,055		Togher, et al.	12/20/94
•	5,394,324		Clearwater	2/28/95
	5,402,336		Spiegelhoff, et al.	3/28/95
	5,606,602		Johnson, et al.	2/25/97
	5,629,982		Micali	5/13/97
	5,640,569		Miller, et al.	6/17/97
_	5,664,115		Fraser	9/2/97
	5,684,963	RECE	(F) Clement	11/4/97
	5,689,652		Lupien, et al.	11/18/97
	5,715,402	JUL 0 8	2002 Popolo	2/3/98
	5,727,165	DOLID	Ordish, et al.	3/10/98
	5,758,327	GROUP	Gardner, et al.	5/26/98
	5,758,328		Giovannoli	5/26/98
	5,765,138		Aycock, et al.	6/9/98
	5,774,873		Berent, et al.	6/30/98
	5,794,207		Walker, et al.	8/11/98
	5,794,219		Brown	8/11/98
	5,797,127		Walker, et al.	8/18/98
	5,799,151		Hoffer	8/25/98
	5,799,285		Klingman	8/25/98
	5,802,502		Gell, et al.	9/1/98
	5,803,500		Mossberg	9/8/98
	5,809,483		Broka, et al.	9/15/98
	5,826,244		Huberman	10/20/98
	5,832,496		Anand, et al.	11/03/98
-	5,835,896		Fisher, et al.	11/10/98
	5,862,223		Walker, et al.	1/19/99

Examiner	Date
Signature	 Considered

Substitute for form 1449A/PTO		Complete
	Application Number	10/043,357
INFORMATION DISCLOSURE	Priling Date	January 9, 2002
STATEMENT BY APPLICANT	First Named Inventor	Kellam et al.
JUL	୍ର ⊈roup Art Unit	2164
	Examiner Name	Unassigned
Sheet 2 of RADEMAR	Attorney Docket Number	046700-5056

5,890,138		Godin, et al.	3/30/99
5,897,621		Boesch, et al.	4/27/99
5,905,974		Fraser, et al.	5/18/99
5,905,975		Ausubel	5/18/99
5,915,209		Lawrence	6/22/99
5,966,699		Zandi	10/12/99
6,014,627		Togher, et al.	1/11/00
6,021,398		Ausubel	2/1/00
6,023,685		Brett, et al.	2/8/00
6,044,363		Mori, et al.	3/28/00
6,055,518		Franklin, et al.	4/25/00
6,058,379	RECEIV	Odom, et al.	5/2/00
6,061,663		Bloom, et al.	5/9/00
6,078,906	JUL 0 8 2	UUZ Huberman	6/20/00
6,119,229		Martinez, et al.	9/12/00
6,151,589 <b>G</b>	KUUP	Aggarwal, et al.	11/21/00
6,161,099		Harrington, et al.	12/12/00
6,199,050		Alaia, et al.	3/6/01
6,266,652		Godin, et al.	07/24/01
6,366,891		Feinberg	4/2/2002
6,366,891		Feinberg	4/2/2002

	FOREIGN PATENT DOCUMENTS						
		Foreign Patent Document			Date of	T <sub>1</sub>	
Exr Initials	Country Code	Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Publication of Cited Document MM-DD-YYYY		
	EP	0399850A			11/28/90		
	WIPO	WO 92/15174			9/3/92		
	WIPO	WO 97/37315			10/9/97		
	WIPO	WO 98/34187			8/6/98		
	WIPO	WO 99/63461			12/9/99		
	JP	409101994A			4/97		
	JP	410078992A			3/98		

	OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sub>1</sub>
	Andrews, "Auctions Catch the Interest of Hobbyists and Big Business", August 24, 1998	
	Associated Press, "Auction on Web is Buyer's Market", April 6, 1998	
	"BroadVision Developing First Interactive Commerce Management System To Support Online Sales & Marketing Process; New Software Category Necessary to Interactive Network Architecture", Business Wire, p5150152, May 15, 1995	

Examiner	Date
Signature	Considered

ſ	Substitut	e for form 1	1449A/PT	0		Complete	OIP
ı					Application Number	10/043,357	MI
ı	INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Filing Date	January 9, 2002	<u>u</u>
4				LICANT	First Named Inventor	Kellam et al.	JUL 0 2 2002 55
١	(1100.0	(use as many sheets as assessed)			Group Art Unit	2164	13
(use as many sheets as necessary)			eets as n	ecessary)	Examiner Name	Unassigned	
I	Sheet	3	of	3	Attorney Docket Number	046700-5056	RADEMARK

	Danny Cohen, "Computerized Commerce", Information Processing 89, August 28- September 1, 1989					
	"FairMarket Launches New Self-Serve Auctions", Business Wire, p6161495, June 16, 1998					
	Jahnke, "How Bazaar", CIO Web Business Magazine, August 27, 1998					
œ	Jean-Pierre Banatre, et al., "The Design and Building of Enchere, a Distributed Electronic Marketing System" Communications of the ACM, No. 1, January 29, 1986					
	Lee, "Do electronic marketplaces lower the price of goods?", Communications of the PCM, v41n1 pp 73-80, January 1998					
	Malone, et al., "The Logic of Electronic Markets", Harvard Business Review, No. 893II, May-June 1989					
	"Moai Technologies Introduces New categories of Business to Business Auction					
	Software", Business Editors and Computer Writers, March 16, 1998					
	Kikuchi, et al., "Multi-Round Anonymous Auction Protocols", IEICE Trans. Inf. & Syst., vol.E82-D, No.4, April 1999					
	"Online bidding software", Electronic Buyers' News, Issue 1072, p86, 1/6p, August 25, 1997					
	Sairamesh, et al., "Economic Framework for Pricing and Charging Digital Libraries", D-Lip Magazine, February 1996					
	"Sold!To the Lowest Bidder", Computer Finance, v6, n2, July 1995					
	"Venture Capitalists Fund Two Massachusetts Internet Related Companies", Boston Globe, January 14, 1998					
	Vigoroso, "Buyers prepare for brave new world of e-commerce", Purchasing, v126, n6, pS4(1), April 22, 1999					
	Von der Fehr, et al., "Predatory bidding in sequential auctions", Oxford Economics Papers, v46, n3, p345(12), July 1994					
	"What you need to know to bid in FCC's narrowband auction", Washington Telecom News, v2, n26, p6(2), June 27, 1994					
	Wilder, "What's Your Bid? – FreeMarkets' real-time online bidding technology lets clients drive downcosts and improve product value", InformationWeek, November 10, 1997					
	Woolley, "E-muscle", Forbes, March 9, 1998					

# RECEIVED JUL 0 8 2002 GROUP 3600

Examiner	Date	
Signature	 Considered	